

HELLO

I'm Shadi Khair

DATE OF BIRTH: 27 July 1986

BORN IN: United Arab Emirates

NATIONALITY: German

ADDRESSES: United Arab Emirates

EXPERIENCE

Creative Director

We Khair - *Dubai*

SEP 2021 - PRESENT

- Creative directing in the media agency: We Khair
- Creating digital assets such as photos, videos, stories, & posts
- Planning marketing strategies on social media
- Designing Brand Identities for clients

Design & Solution Consultant

Dassault Systemes, CATIA Design - *Munich*

JAN 2020 - AUG 2021

Design:

- Collaborating with Product Design teams to ensure powerful storytelling
- Public presentations in various company exhibitions & client sites

Solution:

- Supporting Presales Presentations with custom design demos
- Offering business solutions that fit Clients' requirements

Design Consultant

Dassault Systemes, Center of Excellence - *Munich*

NOV 2015 - DEC 2019

- Creating digital Design Mock-Ups for analytical evaluations
- Offering Real-time experience of products in the early design processes

Training Department Lead

Dassault Systemes, 3DEXCITE - *Munich*

JUN 2014 - OCT 2015

- Offering over 30 software training workshops to clients
- Leading the training department & client Support

Software Trainer

Dassault Systemes, 3DEXCITE - *Munich*

DEC 2012 - MAY 2014

- Offering over 30 software training workshops to clients

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PORTFOLIO:

ShadiKhair.com

We-Khair.com

SKILLS

Photo & Video

- Photography
- Videography
- Creative Direction

Communication

- Public Speaking

Graphic

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Video

- Adobe Premiere Pro
- DaVinci Resolve

3D

- 3DExcite DeltaGen
- 3DExperience Platform
- McNeel Rhino3D

CAD

- Autodesk AutoCAD
- Vectorworks

Office

- Microsoft Office

OS

- Microsoft Windows
- Apple Macintosh

Art

- Drawing & Painting

Graphic Designer
Blocher Partners - Stuttgart

OCT 2010 - NOV 2012

- Creating over 40 visualizations of architectural concepts
- Illustrating & lay-outing architectural drawings for presentations
- Modeling 3D mock-ups of architectural concepts

Photoshop Lecturer
University of Stuttgart - Stuttgart

NOV 2009 - MAR 2011

- Teaching Photoshop skills to students
- Offering summer break classes as extra curriculum
- Offering consulting sessions to support students in their projects

EDUCATION

New Balance x Pensole x Modò
3-Week Master Class in 3D Footwear Designing - Boston

JAN 2018 - FEB 2018

University of Stuttgart
Master's Degree in Architecture - Stuttgart

OCT 2008 - NOV 2011

University of Kaiserslautern
Bachelor's Degree in Architecture - Kaiserslautern

APR 2006 - SEP 2008

RWTH Aachen University
German Language Studies - Aachen

FEB 2005 - DEC 2005

LANGUAGES

English

Full professional proficiency

German

Full professional proficiency

Arabic

Full professional proficiency

HOBBIES & INTERESTS

- Photography & Videography
- Sneakers
- Drumming
- Cycling
- Cooking
- Music
- Traveling
- Socializing